

# Engage, Retain, Thrive

**Health Activations** are additional actions Bloom can take on behalf of health plans to supplement and complement plan engagements already taking place. Working with you, we can help you reach your desired plan year outcomes faster and more efficiently.

- ✓ Better risk/quality scores
- ✓ Stronger member satisfaction and retention
- ✓ Higher Stars ratings
- ✓ Cost savings and revenue growth

## Bloom Health Activation Programs



### Bridge to Care

Close care gaps to improve measurable outcomes most important to you.



### HRA HeadSTART

Multichannel outreach for maximum C05 (DSNP HRA requirement) measure results.



### Journey+

Strengthen member onboarding, satisfaction, and retention metrics.

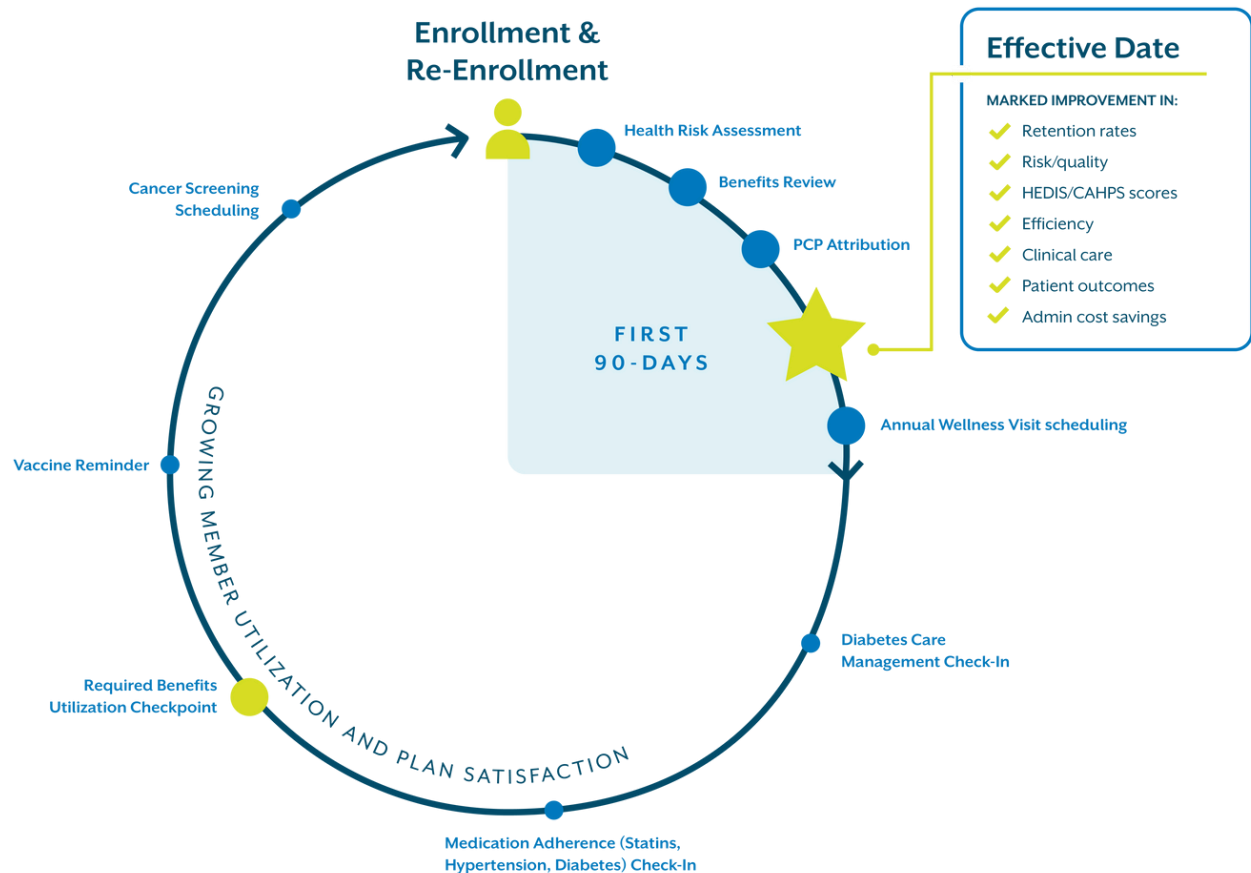
Discover the Bloom  
**90-Day Difference**

Bloom Health Activations, occurring at point of sale and before the effective date, give you a head start on achieving your plan-year goals **up to 90 days sooner.**

**Activate your member journey today.**

Email [gritchie@bloominsurance.com](mailto:gritchie@bloominsurance.com) to get started.

Nurture relationships before, during, and after the start of benefits.



## Health Activations by the Numbers

**44%**

Reduced cancellations when completing an HRA pre-effectuation

**95%**

Completion rate on HRAs initiated at point of sale

**60%**

Reduced cancellations with at least one engagement before the effectuation date

**Reach your plan year goals faster and more efficiently.**

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