

Becoming a Licensed Agent

The Licensing Readiness Program is a self-paced pathway designed to help you complete the steps required to earn your state Medicare insurance license and prepare for a potential future role with our team. You'll choose a discounted pre-licensing course, complete your state exam and requirements, and obtain your National Producer Number (NPN). Once licensed, you may apply for a Licensed Agent role through our standard hiring process. If hired, you'll participate in onboarding and training and receive a commitment bonus to help offset your licensing expenses. This checklist outlines each step from expressing interest through applying for a role after licensure.

Your Path to Becoming a Licensed Agent

Step 1: Submit your interest through the Licensing Readiness Portal

Complete the brief form in the Licensing Readiness Portal to confirm your interest, share your state of residence, and acknowledge program expectations. This step allows us to send you the correct discounted course options and next steps.

Step 2: Select your pre-licensing course (Xcel or ExamFX) using our corporate discount

Choose one of our approved education partners and access your required pre-licensing course at the discounted rate provided through Bloom.

ExamXF: [Product](#) Enter PL@bloominsurance.com in the manager email address to see the discounted rate

Xcel: partners.xcelsolutions.com/bloom

Step 3: Complete your resident states pre-licensing course and pass the provider's final exam

Work through the self-paced course modules and study materials, then pass the provider's final exam to become eligible to schedule your state licensing exam.

Step 4: Schedule and pass your state licensing exam

Use your state's authorized testing vendor to schedule and complete your official Medicare insurance licensing exam.

Step 5: Fulfill all state requirements and obtain your National Producer Number (NPN)

Complete any remaining state specific steps—such as fingerprinting or background checks—so your license can be issued and your NPN assigned.

Step 6: Apply for a Licensed Agent position with our team

Once you have your NPN, submit a formal application by visiting BloomThrives.com for an open Licensed Agent position and upload your licensing documentation. If selected for an interview, please be prepared to be on video.

Step 7: If hired, complete onboarding and role specific training

Participate in required training, including BeReady, compliance, systems, product education, and all certification steps needed for your role.

Step 8: Join the Bloom team and begin supporting beneficiaries with their Medicare needs

Start contributing as a Licensed Agent, guiding beneficiaries through their Medicare options and providing education and support.

Step 9: Start earning performance-based incentives and your commitment bonus installments

As an active Bloom agent, begin earning incentive opportunities and receive your commitment bonus installments as outlined in your offer.